

# YOUR 2017 PRIUS V



## EXTERIOR COLOR:



Blue Ribbon Metallic

## INTERIOR COLOR:



Ash SofTex®

City MPG\*\* **43**  Highway MPG **39**

Here's the Prius v Five 1.8L 4-Cyl Hybrid **YOU BUILT**

**Starting MSRP:** \$30,935.00  
Prius v Five

**Delivery, Processing and Handling Fee:** \$895.00

### Prius v Five 1.8L 4-Cyl Hybrid

**Options:** \$3,335.00  
Advanced Technology Package  
50 State Emissions

**Accessories:** \$3,186.00

- All-Weather Liners Package<sup>1</sup>
- Paint Protection Film<sup>1</sup>
- Rear Bumper Protector<sup>1</sup>
- First Aid Kit<sup>1</sup>
- All-Weather Floor Liners<sup>2</sup>
- Emergency Assistance Kit<sup>1</sup>
- Cargo Tote<sup>1</sup>
- Ashtray Cup<sup>1</sup>
- Carpet Cargo Mat<sup>1</sup>
- Carpet Floor Mats<sup>1</sup>
- Four Season Floor Liner/Mat Package<sup>1</sup>
- Carpet Mat Package<sup>1</sup>
- Door Edge Guards<sup>1</sup>
- Rear Bumper Appliqué<sup>1</sup>
- Cargo Net - Envelope<sup>1</sup>
- Mudguards<sup>1</sup>
- Cargo Tray<sup>1</sup>
- Universal Tablet Holder<sup>1</sup>
- Alloy Wheel Locks<sup>1</sup>
- Preferred Accessory Package Z1<sup>1</sup>

\* MSRP excludes the Delivery, Processing and Handling Fee of \$895 for Cars (Yaris, Yaris iA, 86, Corolla, Corolla iM, Camry HV, Prius LB, Prius <i>c</i>, Prius <i>v</i>, Prius Prime, Mirai, Avalon, Avalon HV), \$995 for Small/Medium Trucks, SUVs and Van (C-HR, RAV4, RAV4 HV, Highlander, Highlander HV, 4Runner, Sienna, Tacoma), \$1,295 for Large SUVs (Sequoia, Land Cruiser), and \$1,295 for Large Truck (Tundra). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary. \*\* 2014 EPA-estimated mileage. Actual mileage will vary. \*\*\* Manufacturer's Suggested Retail Price, includes the Delivery, Processing and Handling Fee. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.



**Let's  
Go  
Places**

# YOUR 2017 PRIUS V

## Accessories Continued... :

\$3,186.00

Preferred Accessory Package Z5<sup>1</sup>

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**Total MSRP:<sup>\*\*\*</sup>**

**\$38,351.00**

<sup>1</sup> MSRP excludes the Delivery, Processing and Handling Fee of \$895 for Cars (Yaris, Yaris iA, 86, Corolla, Corolla iM, Camry HV, Prius LB, Prius <i>c</i>, Prius <i>v</i>, Prius Prime, Mirai, Avalon, Avalon HV), \$995 for Small/Medium Trucks, SUVs and Van (C-HR, RAV4, RAV4 HV, Highlander, Highlander HV, 4Runner, Sienna, Tacoma), \$1,295 for Large SUVs (Sequoia, Land Cruiser), and \$1,295 for Large Truck (Tundra). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary. <sup>2</sup> 2014 EPA-estimated mileage. Actual mileage will vary. <sup>\*\*\*</sup> Manufacturer's Suggested Retail Price, includes the Delivery, Processing and Handling Fee. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.



**Let's  
Go  
Places**

**Mechanical/Performance**

Hybrid system net power: 134 hp (100 kW)	S
Engine	1.8-Liter Aluminum DOHC 16-Valve Variable Valve Timing with intelligence (VVT-i), EV <sup>3</sup> /ECO/POWER Modes; 98 hp @ 5200 rpm (73 kW @ 5200 rpm); 105 lb.-ft. @ 4000 rpm (142 N•m @ 4000 rpm)
Compression ratio	13.0:1
Induction system	Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)
Emission rating	Super Ultra Low Emission Vehicle (SULEV) <sup>4</sup>
Transmission	Electronically controlled Continuously Variable Transmission (ECVT)
Drivetrain	Front-wheel drive
Suspension	Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension
Steering	Electric Power Steering (EPS); power-assisted rack-and-pinion
Turning circle diameter, curb to curb (ft.)	38.1
Brakes	Power-assisted ventilated front disc brakes; solid rear disc brakes with integrated regenerative braking and Star Safety System™

**Electric Motor**

Motor type	Permanent magnet AC synchronous motor
Power output	80 hp (60 kW)
Torque	153 lb.-ft. (207 N•m)
Voltage	650V maximum

**Traction Battery**

Type	Sealed Nickel-Metal Hydride (Ni-MH) <sup>5</sup>
Power Output	36 hp (27 kW)
Voltage	201.6V

**Exterior Dimensions (in.)**

Overall height/width/length	62.0/69.9/182.9
Wheelbase	109.4
Track (front/rear, 16-in. wheels)	60.6/60.8
Minimum running ground clearance	5.7
Coefficient of drag (Cd)	0.29

**Interior Dimensions, front/rear (in.)**

Head room	39.6/38.6
Shoulder room	55.9/55.2
Hip room	53.5/53.5
Leg room	41.3/35.9

**Weights/Capacities**

Curb weight (lb.)	-
Seating capacity	5
Passenger volume (cu. ft.)	97.2
Cargo volume <sup>6</sup> (cu. ft.)	34.3
Fuel tank (gal.)	11.9

**Tires**

Size	P215/50R17
Spare	Temporary

**MPG**

Mileage Estimates (mpg city/highway/combined) <sup>7</sup>	43/39/41
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**EXTERIOR**

Single LED projector low- and high-beam headlights with LED accent lights and auto on/off feature

Daytime Running Lights (DRL)

Integrated fog lights

LED taillights and stop lights

Heated power outside mirrors with folding feature

17-in. 10-spoke alloy wheels with P215/50R17 tires

Intermittent rear window wiper

Rear spoiler

**INTERIOR**

Single-dial automatic climate control with dust and pollen filtration mode

Entune™ Premium Audio with Integrated Navigation<sup>8</sup> and App Suite<sup>9</sup> — includes Entune™ Multimedia Bundle<sup>10</sup> (6.1-in. high-resolution touch-screen with split-screen display, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port<sup>11</sup> with iPod®<sup>12</sup> connectivity and control, advanced voice recognition,<sup>13</sup> hands-free phone capability, phone book access and music streaming<sup>14</sup> via Bluetooth®<sup>15</sup> wireless technology), Siri® Eyes Free,<sup>16</sup> Entune® App Suite,<sup>9</sup> HD Radio™,<sup>17</sup> HD Radio™ predictive traffic and Doppler weather overlay, AM/FM cache radio, SiriusXM All Access Radio<sup>18</sup> with 3-month complimentary trial, Gracenote® album cover art, and integrated backup camera<sup>19</sup> display. Access to Entune® App Suite<sup>9</sup> is subscription-free. See [toyota.com/entune](http://toyota.com/entune) for details.

Entune® App Suite<sup>9</sup> — includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®,<sup>20</sup> Facebook Place, Yelp® and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® App Suite<sup>9</sup> is subscription-free. See [toyota.com/entune](http://toyota.com/entune) for details.

Integrated backup camera<sup>19</sup>

SofTex®-trimmed heated front seats; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable fold-flat front passenger seat

60/40 split sliding reclining fold-down rear seats with center armrest

Cruise control

SofTex®-trimmed tilt/telescopic steering wheel with audio, climate and Bluetooth®<sup>15</sup> hands-free phone controls

Digital instrumentation with speedometer, fuel gauge, clock, shift-position indicator, EV<sup>21</sup>/ECO/POWER Mode indicator and warning messages

4.2-in. TFT Multi-Information Display with odometer, clock, climate control settings, fuel economy, fuel economy history, current/average fuel economy, cruising range, average speed, hybrid system information, Hybrid System Indicator, energy monitor, audio menu, simple navigation indicator and warning messages

Smart Key System<sup>22</sup> on three doors with Push Button Start and remote illuminated entry

Power windows with auto up/down

Power door locks

Auto-dimming rearview mirror with HomeLink®<sup>23</sup>

SofTex® center console with armrest and storage compartment

Cargo area under-floor storage, umbrella holder and side panel storage

Cargo area tonneau cover

One front center console and one cargo area 12V auxiliary power outlet

Rear dome light and cargo area light

Three front and two rear cup holders; two front and two rear bottle holders

**SAFETY/CONVENIENCE**

Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC)<sup>24</sup>, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)<sup>25</sup> and Smart Stop Technology® (SST)<sup>26</sup>

Driver and front passenger Advanced Airbag System<sup>27</sup>

Driver and front passenger seat-mounted side airbags, driver knee airbag, and front and rear side curtain airbags<sup>27</sup>

Driver and front passenger Whiplash-Injury-Lessening (WIL)<sup>28</sup> seats

LATCH (Lower Anchors and Tethers for CHildren) for outboard rear seating positions only

Tire Pressure Monitor System (TPMS)<sup>29</sup>

Vehicle Proximity Notification System (VPNS)

Hill Start Assist Control (HAC)<sup>30</sup>

Engine immobilizer<sup>31</sup>

ToyotaCare<sup>32</sup> featuring a no cost maintenance plan with roadside assistance<sup>33</sup>

Accessory Packages



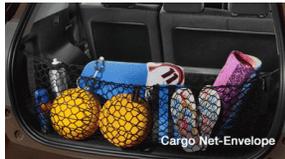
All-Weather Liners Package  
\$ 239 \*Installed MSRP



Carpet Mat Package  
\$ 225 \*Installed MSRP



Four Season Floor Liner/Mat  
Package  
\$ 364 \*Installed MSRP



Preferred Accessory Package Z1  
\$ 304 \*Installed MSRP



Preferred Accessory Package Z5  
\$ 343 \*Installed MSRP

Exterior



Alloy Wheel Locks  
\$ 69 \*Installed MSRP



Door Edge Guards  
\$ 125 \*Installed MSRP



Mudguards  
\$ 155 \*Installed MSRP



Paint Protection Film  
\$ 395 \*Installed MSRP



Rear Bumper Appliqué  
\$ 69 \*Installed MSRP



Rear Bumper Protector  
\$ 79 \*Installed MSRP

Interior



All-Weather Floor Liners  
\$ 139 \*\*Parts Only



Ashtray Cup  
\$ 69 \*Installed MSRP



Cargo Net - Envelope  
\$ 49 \*Installed MSRP



Cargo Tote  
\$ 49 \*Installed MSRP



Cargo Tray  
\$ 100 \*Installed MSRP



Carpet Cargo Mat  
\$ 95 \*Installed MSRP



Carpet Floor Mats  
\$ 130 \*Installed MSRP



Emergency Assistance Kit  
\$ 59 \*Installed MSRP



First Aid Kit  
\$ 30 \*Installed MSRP



Universal Tablet Holder  
\$ 99 \*Installed MSRP

\* Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

## Warranties

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components for hybrid vehicles are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Owner's Warranty Information booklet for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details.

**Accessories:** For accessories purchased at time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months or 36,000 miles (whichever comes first) from the vehicle's in-service date, which is the same coverage as the Basic coverage of the Toyota New Vehicle Limited Warranty.

For dealer-installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first) from the date the accessory was installed on the vehicle, or the remainder of the above 36 months or 36,000 miles Basic coverage from the vehicle's in-service date, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

For customers (non-dealer) installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first), from the purchase date of the accessory.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

## TOYOTA CARE



**ToyotaCare**

Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

1. Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice. 2. Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice. 3. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. 4. Meets Tier 2/Bin 3 Federal emissions standard. 5. Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing. 6. Cargo and load capacity limited by weight and distribution. 7. 2017 EPA-estimated 43 city/39 highway/41 combined mpg for Prius v. Actual mileage will vary. 8. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See Owner's Manual for details. 9. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See [toyota.com/entune](http://toyota.com/entune) for details. 10. Entune™ is a trademark of Toyota Motor Corporation. Always drive safely, obey traffic laws and focus on the road while driving. Services vary by phone/carrier. Functionality depends on many factors. Services subject to change. For enrollment and more details, see [toyota.com/entune](http://toyota.com/entune). 11. May not be compatible with all mobile phones, MP3/WMA players and like models. 12. iPod® and iPhone® are registered trademarks of Apple Inc. All rights reserved. 13. Advanced voice recognition capabilities vary by head unit. 14. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See [toyota.com/entune](http://toyota.com/entune) for details. 15. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 16. Always drive safely, obey traffic laws and focus on the road while driving. Siri® is available on select iPhone®/iPad® models and requires Internet access. Siri® is not available in all languages or all areas and features vary by area. Some Siri® functionality and commands are not accessible in the vehicle. Data charges may apply. See [apple.com](http://apple.com) and phone carrier for details. Siri® is a registered trademark of Apple Inc. 17. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 18. SiriusXM audio services require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations, or on all receivers. ©2017 Sirius XM Radio Inc. Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. 19. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner's Manual for additional limitations and details. 20. PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. 21. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in EV Mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. EV Mode works under certain conditions at low speeds for up to one-half mile. See Owner's Manual for details. 22. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 23. HomeLink® is a registered trademark of Johnson Controls, Inc. 24. Vehicle Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See Owner's Manual for additional limitations and details. 25. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper vehicle maintenance, and tire and road conditions. See Owner's Manual for additional limitations and details. 26. Smart Stop Technology® operates only in the event of certain simultaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. 27. All the airbag systems are Supplemental Restraint Systems. All airbags (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat as far back as possible. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. See Owner's Manual for further information/warnings. 28. Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear-end collisions. 29. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details. 30. HAC is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 31. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting [www.aloa.org](http://www.aloa.org). 32. Covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska. 33. Does not include parts and fluids, except emergency fuel delivery.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A. vehicles only.

TOYOTA DEALERS IN YOUR AREA:

**Oakbrook Toyota in Westmont**

Distance: 1.55 Miles:  
550 East Ogden Avenue  
Westmont IL, 60559  
Phone: (630) 789-9600  
<https://www.oakbrooktoyota.com>

[GET DIRECTIONS](#) to this dealer

**Continental Toyota**

Distance: 4.47 Miles:  
6701 S. La Grange Road  
Hodgkins IL, 60525  
Phone: (708) 354-5800  
<http://www.continentaltoyota.com>

[GET DIRECTIONS](#) to this dealer

